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FOR IMMEDIATE RELEASE

New Jamestown Trail Plans Unveiled, \$500K Fundraising Target

(Jamestown, MI - Feb. 11, 2022)

MEMBA (Michigan's Edge Mountain Biking Association) in partnership with IMBA, have a concept plan to build a new 8.4 mile single-track trail near Hudsonville in Ottawa County. The trail in Jamestown concept plan will provide an engaging, nature-based activity for park visitors of all ability levels. The plan proposes shared-use, for both mountain bikers and pedestrians. A diversity of trail difficulty levels will be created, ranging from easy (white) to more difficult (blue). The Jamestown trails will provide an optimal experience for mountain bikers of wide-ranging ability levels – especially those at the beginner and intermediate level. This community-centric design allows riders to gradually build the skills necessary for more challenging trails.

The trail site's gentle slopes at the base of the hill provide ideal conditions for mountain bike amenities. Nearest the interstate, a skills area/pump park (160,000 sq.ft.) and skills development area (16,000 sq. ft.) are part of the concept plan. The northern skills area/pump track will provide an engaging recreational amenity to visitors on bikes at a higher skill and comfort level, while the southern skills area will cater toward the skills progression for beginner and intermediate riders. The skills areas have a mix of features including bridges, rollers, rock gardens to provide progressively more challenging trail elements.



Fundraising efforts have begun to raise \$500,000 to make this trail a reality. MEMBA has contracted with IMBA on the design. The trail will be professionally built and trail builders are currently being interviewed. The trail in Jamestown project was chosen as a recipient of the IMBA Dig In presented by Shimano grant! IMBA (International Mountain Bicycling Association) and Shimano matched \$2,000 in donations to the Jamestown project through last September, 2021. For sponsorship opportunities and giving options, visit https://thetrailinjamestown.com

About MEMBA: The organization promotes, protects, and preserves the West Michigan off road mountain bike experience through advocacy, education, and professional trail building.

Our trails include:

Mosquito Creek Trails

Owasippe Trail

Upper Macatawa Trails

Riley Trails

Bass River

Shore Acres Bike Park

Allegan State Game Area

The Trail at Evergreen

Ridge Point Community Church Mountain Bike Trail

Jamestown Trail - COMING SOON

Beechwood - COMING SOON

To inquire about membership and how to support MEMBA projects visit: https://ridememba.com/donate/###